

# Compare Magento eCommerce Platforms

## eCommerce Platform for Growth

### Magento provides the scalability, flexibility and features for business growth

Magento provides feature-rich eCommerce platforms that offer merchants complete flexibility and control over the presentation, content, and functionality of their online channel. An intuitive administration interface provides powerful marketing, merchandising and content management tools, giving merchants the power to create online stores that provide a rich shopping experience for their customers. Magento provides three eCommerce platform options that support the diverse and evolving needs of today's eCommerce businesses.

 <b>Magento<sup>®</sup> Community</b>	 <b>Magento<sup>®</sup> Professional</b>	 <b>Magento<sup>®</sup> Enterprise</b>
<p><b>Recommended for:</b> Expert developers and highly technical enthusiasts working in non-mission critical environments.</p> <p><b>Support:</b> Unsupported edition intended to be used by those willing to spend the time and resources needed to solve issues independently.</p>	<p><b>Recommended for:</b> Small businesses working with a Magento Solution Partner, requiring a warranted, scalable product with additional revenue-generating features not found in Magento Community.</p> <p><b>Support:</b> Supported by Magento Solution Partners.</p>	<p><b>Recommended for:</b> Businesses of all sizes requiring a production-ready, scalable, enterprise eCommerce solution.</p> <p><b>Support:</b> Fully supported by the Magento Team. Includes advanced features to increase revenue and efficiency and provide a high-end eCommerce experience.</p>

For purchasing and pricing information  
visit [www.magentocommerce.com/product/compare](http://www.magentocommerce.com/product/compare)

## Compare Magento Editions

	COMMUNITY	PROFESSIONAL	ENTERPRISE
<b>Development Model</b>	Open Source	Open Source	Open Source
<b>License</b>	Open Source (OSL 3.0)	Commercial	Commercial
<b>PCI Data Security Standard (PA-DSS)</b>	Not Included	Supported with Secure Payment Bridge	Supported with Secure Payment Bridge
<b>Support</b>	Not Supported	Provided by Magento Solution Partners	Complete product support via Service Level Ageements (SLA)
<b>Warranty</b>	Not Warranted	Included	Included
<b>Indemnification</b>	No Indemnification	Included	Included
<b>BridgeConnect Module offering Integration to 35+ Accounting and ERP Systems through eBridge Software.</b>	Available for Purchase	Included	Included

## Features

	COMMUNITY	PROFESSIONAL	ENTERPRISE
<b>Reward Points System</b>	✗	✓	✓
<b>Gift Certificates/Cards (Physical and Virtual)</b>	✗	✓	✓
<b>Strong Data Encryption</b>	✗	✓	✓
<b>Customer Store Credits</b>	✗	✓	✓
<b>Gift Registries</b>	✗	✗	✓
<b>Rich Merchandizing Suite (RMS)</b>	✗	✗	✓
<b>Private (Club) Sales including Events, Invitations and Site access permissions</b>	✗	✗	✓
<b>Content Staging and Merging</b>	✗	✗	✓
<b>Search with Solr (alternative search engine)</b>	✗	✗	✓
<b>Highly Tuned Page Performance with Full Page Caching</b>	✗	✗	✓
<b>Automated Email Marketing Reminders</b>	✗	✗	✓
<b>Assisted Shopping. Manage Customer carts and more via the admin panel</b>	✗	✗	✓
<b>Advanced Admin Roles and Permissions; Log Admin Actions</b>	✗	✗	✓
<b>Dynamic Customer Database (Attribute) Management</b>	✗	✗	✓
<b>Category View and Purchase permissions per customer group (limited catalog access)</b>	✗	✗	✓